

**We do Custom-themed parties for all ages.
Some favorites include:**

High School Musical Party

1hr 30 min. • Learn a HSM dance • Includes HSM Tattoos and a craft

BEACH PARTY OR LUAU PARTY

1hr 30 min. • Includes beach tattoos and a craft

Dance with your Doll Party

1hr 30 min. • Learn a dance with your doll

Have a tea party with your doll • Includes tattoo and craft

Princess Party

1 hr 30 min • Learn a princess dance • Includes tattoo and craft

Rock Star Party

1 hr 30 min • Learn a Rock Star Dance • Includes tattoo and craft

All Dance Factory parties include:

- Private celebration room, tables and chairs, balloon centerpiece, party set up and clean up.
- 1hour of dance instruction and dance related games/activities and craft lead by our experienced Faculty,
- 30 minutes of Party Time! Open presents, enjoy cake, etc. Bring your own food and treats.

\$245 for up to 10 children; \$10 for each additional child.

the Dance Factory

Where Dancers
are made

Ages 2½ year-Adult

We offer Creative Movement, Ballet, Pointe,
Tap, Jazz, Hip-Hop, Funk, Modern, Lyrical,
Adult and Boys Only classes.

The Dance Factory

"Where Dancers are made"

10 Vreeland Drive Suite #104 and 108

Skillman, NJ 08558

609-252-0711

www.dancefactory1.com

Welcome to the Dance Factory!

We love what we do and it shows!

Our Mission — We are committed to providing a program of dance instruction in a warm, friendly and welcoming environment. We will provide opportunities for dancers of all ages to learn skills, technique, and to develop their talents to the fullest potential. Our program will build confidence, self esteem, creativity, and grace.

Dance Factory Instructors and Choreographers are here to guide, educate, and inspire our students along the way. Whether a student is dancing for fun and exercise or planning to enter the arts on a professional level, we pride ourselves in our commitment to technique, discipline, self-expression, and passion. We provide the leadership, training and skills necessary to develop an appreciation for music and dance, artistic growth and the ability to perform as a group. Above all, our dancers will have fun!

Our dance programs are performance-based rather than competition-based. We strive to provide a creative and fun-filled environment for dancers as we prepare for many formal and informal performance opportunities throughout the year. Whether a student is looking for dance training, to get into shape, or to perform on stage, The Dance Factory is the perfect place to develop technique, get fit, and improve your performance skills.

Celebrating 10 years!

Tuition

Tuition Fees vary by dance program and class length. See specific program description for pricing.

June 2012 tuition (you pay the last month first) and Registration fee are both due with registration form. Both are non-refundable/non-transferable. If you decide to drop, you will not receive a refund for your registration fee or June 2012 tuition. No exceptions!

Tuition is due by the 1st first of the month. Please do not wait for a bill, we only bill delinquent accounts! You may mail your payment to The Dance Factory or put it in the black box marked tuition in the Studio A waiting room. Please mark clearly your dancer's name and what the payment is for on the memo section of your check. We gladly accept cash, check, Master Card or Visa.

Late Fees: If your payment is not received by the 10th of the month, you will be charged a \$25 late fee per month.

10% multiple class discount: All students taking more than one class or more than one student per family will receive a 10% multiple class discount.

5% Discount: A 5% discount will be given if you pay in full for the year by September 30th.

Recital Fees are payable in December.



Dance Boutique

Visit the Dance Factory Dance Shop for all your dancewear needs.
We carry shoes, tights, leotards, jazz pants, jazz tops,
tutus, skirts, dance bags, accessories...

AND MUCH MORE....

Class Attire

Please read carefully, as you move up in level the dress code changes.

Young Dancer Program (up to Kindergarten):

Hair: *Hair must be worn in a ponytail and off the face.*

Girls Attire: *Solid light pink leotard and tights, pink leather ballet shoes for ballet, jazz and tumbling, black patent tap shoes for tap. Solid light pink skirt or tutu is permitted.*

Boys Attire: *Black shorts, sweatpants, bike shorts, solid white T-shirt or turtleneck, black leather ballet shoes, black tap shoes or black jazz shoes.*

Beginner Dancer and Up (1st Grade & up):

Hair: *Hair must be worn in a ponytail and off the face.*

Ballet: *Solid black leotard, pink tights, pink leather ballet shoes. Short sheer ballet skirts are optional*

Jazz: *Solid black leotard, unitard, or bike unitard, tan, black or pink tights, tan split-sole jazz shoes. Black leggings or jazz pants are permitted.*

Tap: *Same as jazz attire, Dolly Character tan tap shoe.*

Funk: *Solid black leotard, unitard, or bike unitard, tan, black or pink tights, tan split-sole jazz shoes. Black leggings or jazz pants are permitted.*

Modern: *Same as jazz attire, bare feet.*

Lyrical: *Same as jazz attire, bare feet.*

Boys Only Classes

Black shorts, sweatpants, bike shorts, solid white T-shirt, sneakers or black jazz shoes.



2011-2012 Calendar

Back to School Sale:

Thursday, September 8th – Saturday, September 10th. 2 pm-7 pm

Classes begin: *Monday, September 12th*

Halloween Week:

October 24th-29th You may wear your Halloween costume to class.

Studio Closed: *November 24th-27th Happy Thanksgiving!*

Holiday Observation: *December 12th-18th, during regular class time*

Studio Closed: *December 19th-Jan. 1st Happy Holidays!*

Showstopper and Tour Team Auditions: *January 15th*

Syllabus Week: *Notice to be handed out in January.*

Studio Closed: *April 2nd-8th Happy Spring!*

Picture Day: *Sunday, May 20th*

Studio Closed: *May 26th-28th*

Dress Rehearsal: *June 5th-8th*

Recital: *Saturday, June 9th 10:00 am, 1:00 pm, 3:30 pm, or 6:00 pm*

Last day of classes: *Saturday, June 16th*

2012-2013 Registration for returning students:

Monday, June 18th 8 am-11 am and 5 pm-7 pm

**Make up policy- Any missed classes may be made up at your convenience in any comparable class.*

**Inclement Weather- In case of inclement weather, please call the studio 1 hr, before your class time to see if we will be holding classes. If we close do to inclement weather, you may do a make up class at your convenience in any comparable class.*

Important Note.

We are open on many days that the schools are closed. Please see our calendar above.

Program Descriptions and Pricing

Young Dancer Program—up to Kindergarten

- 45 minute Class—\$55/month
- 1 hour Class—\$62/month

The Dance Factory Young Dancer Program provides an introduction to the world of dance and music. All classes are designed to introduce creative movement exercises and steps that foster body coordination, rhythmic awareness, and a path to explore their own imagination.

2¹/₂ yr Creative Movement: A special class is designed to teach your child creative movement dances and how to follow basic directions in a dance class without mom.

3yr Ballet/Tumbling: This class includes stretches and basic ballet steps, several fun dances and a portion of class designed to learn simple tumbling movements (i.e.: forward roll or crab walk)

4–5 yr Ballet, Tap, Jazz & Combo Classes: Our 4-5 year olds will learn basic ballet, tap, and or jazz steps. They will learn how to move across the floor and dances that are creative and fun.

Kindergarten Ballet, Tap, Jazz & Combo Classes: The dancers in our Kindergarten Tap and Ballet classes will begin more challenging steps and positions. The Ballet portion of their class will begin training at the ballet barre. Our Kindergarten Jazz dancers will learn an energetic Jazz warm-up and simple Jazz steps.

Beginner Dance Program—Grades 1 thru 4

- 45 minute Class—\$55/month
- 1 hour Class—\$62/month

The Dance Factory Beginner Dance Program classes are curriculum-based classes geared toward introducing, strengthening, and developing the dancer's technique, skills, and artistry based on a class syllabus. Students become familiar with correct position and placement and begin to learn the vocabulary specific to the discipline. Each level within this program builds on skills and techniques. **Students are placed according to ability.**

Classes offered in the Beginner Program include Ballet, Tap, Jazz, and Funk.

Class Descriptions

Jazz/Hip hop (1st grade and up): Our most popular form of dance, using your favorite music to create a high energy class! We cover the latest hip hop moves from L.A. and New York and also introduce Broadway music and musical theatre style jazz.

Tap (1st grade and up): Tap classes teach rhythm and musicality to upbeat, popular music and cover steps such as “shuffle off to buffalo”, maxiford, riffs and time steps.

Ballet (1st grade and up): A wonderful class for all students and especially essential to all those looking at a career in dance! Ballet teaches coordination and confidence while improving grace and balance. Advanced students will be learning pointe and pas de deux work.

Funk (1st grade and up): This funk class explores movement without jazz technique. This class will include athletic movements, teaching the dancers how to move on the floor. This class will allow students to dance freestyle and learn how to be creative with their own choreography.

Modern: Modern dance is its own style and technique that explores the use of weight, release of energy, fall and recovery, and musicality. Modern dance is a dance technique that was created by dance pioneers who wanted to explore their own ideas and break free of the ballet tradition.

Lyrical: Lyrical dance is a fusion of ballet with jazz and contemporary dance techniques. It has its primary basis in ballet, combining the many technical elements of classical ballet with the freedom and airier aspects of jazz, contemporary and modern dance. Lyrical dance is expressive, focused on conveying musicality and emotion through movement.



Dance Factory Intensive Program

Evaluation and Placement required— 4th grade & up

- 30 minute Class—\$60/month
- 45 minute Class—\$65/month
- 60 minute Class—\$70/month
- 75 minute Class—\$75/month

The Dance Factory Intensive Program is a program developed for students looking for a more serious and rigorous dance program. It is a curriculum-based program designed for the dedicated dance student. Students are placed in one of three levels based on experience, technique, and skill, each with its own set of core classes. Students are required to take a minimum number of classes per week including ballet classes. Students must comply with course requirements specific to each level. Special programs related to musical theater, choreography, performance, and auditions will be offered throughout the year to enhance the experience.

Tuition caps will be established for dancers taking 5 or more classes per week. New students must be evaluated by the Program Director.



Holiday Observation

Holiday observation will be held **December 12th-17th**. All parents, friends and family will be invited into the classroom to view their dancer's progress. This is a special day that the dancers work hard for so please be generous with your applause. Don't forget to bring your cameras!

Recital

Our recital will be held at Patriots Theater at The Trenton War Memorial in Trenton. The date for this year's recital will be **Sat. June 9th**. Every year we pick a fun theme and make our recital into a great show! We split the recital into four shows, 10:00 am, 1:00 pm, 3:30 pm and 6:00 pm. Your dancer's class will be in one of the four shows. Our shows run no longer than 90 minutes!

Non-Refundable Recital Fee- \$125 per class- includes 5 tickets, costume and accessories and recital programs. The non-refundable recital fee is due by December 1st. We order all costumes the first week of December.

Please let us know if you will not be participating in the recital. Costume companies will not let us cancel costumes. You will be charged a recital fee unless you let us know in writing by December 1st that you will not be participating.

**We will post the show theme and show times by November 1st. You will receive a November Newsletter that will give you an outline of how the recital process works. You will receive a recital information packet in April explaining all the details.*

Dance Factory waiting room and class etiquette

- No food or drink is allowed in the building at any time. We have several students with severe food allergies. Hot coffee is also prohibited. This is very dangerous around small children!
- Please do not dispose of any diapers in our garbage cans.
- Please do not open the dance room door while class is in progress. If you are late, please send your child into class fully dressed wearing the appropriate shoes. Do not change in the doorway of the studio.
- Please be prompt when picking your dancer up from class.
- Dancers should ALWAYS follow the class attire requirements.
- No gum chewing is allowed in class.
- Please have your dancer use the bathroom before class.
- In order to promote a healthy dance atmosphere and keep everyone healthy this year, we are asking you to please keep your child at home if they are sick. This includes colds and flus or any other communicable disease such as chicken pox or head lice.

Dance Factory Performance Opportunities

Our dance programs are performance-based rather than competition-based. In addition to our holiday observation programs in December and our recital in June, we offer two additional opportunities for our dancers to perform: The Dance Factory Tour Team and The Showstopper Dance Company.

We encourage our dancers who have shown great potential in their dancing abilities along with a strong work ethic and a desire to reach to the next level in their dancing and performing to audition for Tour Team and the Showstopper Dance Company. Auditioning for these groups will encourage growth as a dancer, charisma as a performer and confidence as an individual.

The Showstopper Dance Company is a team of high-caliber, well-respected performers in 3rd grade and up. Showstoppers perform in all recital shows! We hold auditions for Jazz and Tap teams. Dancers may audition for both Tap and Jazz and participate in both if chosen.

The Dance Factory Tour Team is group of dancers in 3rd grade and up that rehearses and performs during the summer months and in December for the holidays. We offer two summer opportunities and one December opportunity. Our Summer Teams rehearse for one week and perform at local Nursing Homes, the VA Hospital and at a Somerset Patriots Game! In December we perform at local Nursing homes and the VA hospital. Dancers must audition or be recommended by an instructor. We offer Tap, Jazz, and Ballet auditions.

Syllabus-based Dance Programs

At The Dance Factory, each class is based on an age and subject level appropriate syllabus. Each year, in celebration of National Dance Week, we offer annual testing to evaluate each dancer's progress. This evaluation is based on the mastery of the skills on the class syllabus. Participation in this program is optional, but we find that preparing for and participating in this program reinforces material learned throughout the year. Many students and parents look forward to this program as an opportunity to evaluate their progress.

Beginner Classes for the Older Dancers—Grades 5 and up

- 45 minute Class—\$65/month
- 1 hour Class—\$70/month

The Dance Factory offers a beginner program for dancers in grades 5 to adult. Classes in this program are syllabus-based, fast moving classes that introduce older dancers to dance technique and movement in a fun and enjoyable environment. This is a great program for older dancers wishing to try a new dance discipline with dancers close to their age.

Classes offered Ballet, Tap, and Jazz.

Intermediate Dance Program—Grades 4 thru 8

- 45 minute Class—\$60/month
- 1 hour Class—\$65/month

The Dance Factory Intermediate Dance Program classes are syllabus-based classes for students with a minimum of 3 years dance experience in a curriculum based program. Classes in this program are syllabus based and focus on strengthening each dancer's technique, skills, and artistry while enjoying a fun and enjoyable dance experience. Each level within this program builds on skills and techniques. Students are placed according to ability.

Classes offered in the Intermediate Program include Ballet, Tap, Jazz, and Funk.

Advanced Dance Program—Grades 5 and up

- 45 minute Class—\$65/month
- 1 hour Class—\$70/month

The Dance Factory Intermediate Dance Program classes are syllabus-based classes for students with a minimum of 5 years dance experience in a curriculum based program. Classes in this program are syllabus based and focus on strengthening each dancer's technique, skills, and artistry while enjoying a fun and enjoyable dance experience. Each level within this program builds on skills and techniques. Students are placed according to ability.

Classes offered in the Intermediate Program include Ballet, Tap, Jazz, and Funk.

Boys Only Program—Ages 4 & up

- 45 minute Class—\$55/month
- 1 hour Class—\$62/month

The Dance Factory Boys Only Dance Program classes are designed specifically with boys in mind. We offers high energy and the non-stop action that boys need and want. The class is fun, exciting and uses rhythmic music that the boys can move to. The dance moves improve hand, eye, and foot coordination.