

For Immediate Release
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Press Release -- The Dance Factory
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The Dance Factory THRILLS Seniors around the County!



The Dance Factory Tour Team was on the road again this summer visiting nursing homes, senior centers and assisted living homes throughout Somerset and Mercer County. Over 50 dancers from age 5 to 17 learned a 20-minute, non-stop dance routine to a medley of Michael Jackson favorites choreographed by director Kelly McDermott and teacher Dawn VanNess. While Michael Jackson inspired generations of dancers and many of us grew up to his sounds, images and movements, some of the young dancers didn't know who Michael Jackson was -- but they certainly knew his music and moves and were very excited to perform to his songs. Even though Michael Jackson has passed away, his incredible talent will be remembered and he will continue to inspire dancers all over the world with his dynamic dance interpretations.

We offered a July Program and an August Program. The dancers rehearsed four full days and then performed on the fifth day. The Dance Factory rented a bus for each performance day to transport the dancers to the centers. "Our goal is to bring smiles and joy to the many seniors we visit. It is a wonderful experience for our dancers and the residents we visit." said Kelly McDermott. "Choosing the Michael Jackson theme was a way for us to recognize the talent of one of most well known dancers on the music scene."

In addition to the 10 senior citizen facilities, the girls danced at the Somerset County 4H Fair, the Princeton Elks Club and three Somerset Patriot Games. Pam McDermott owner of the Dance Factory stated, "As a small business owner in Montgomery Township/Somerset County, we feel it is important to reach out and support our community. Giving back is an important part of what The Dance Factory is about."

For more information about the Dance Factory visit our website at www.DanceFactory1.com